



## Press Release

### FOR IMMEDIATE RELEASE:

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# Danny Romero Selected as Grand Marshal of 21st Annual Emily Ishigaki Children's Day Parade and Harvest Festival

**El Monte, Calif.** — Southern California newsman Danny Romero will serve as the Grand Marshal of the 21<sup>st</sup> Annual Emily Ishigaki Children's Day Parade and Harvest Festival on Saturday, October 17, in the City of El Monte.

Children's groups, local agencies and schools participate in the annual event, which celebrates the rich multi-cultural community of El Monte youth and is slated to include: performances by parade participants; carnival rides; jumping bouncers; great food and distribution of free bicycles and helmets to the Opportunity Drawing winners.

"We are thrilled to have Mr. Romero serve as the Grand Marshal for the Parade and Festival," Councilmember Juventino "J" Gomez said. "This event has become a fun-filled event for the residents of El Monte, and we believe Mr. Romero's professional experience and personal support of local causes makes him an ideal candidate to host this special day."

Romero, the weekend evening weathercaster for ABC7 Eyewitness News, is an advocate of the Los Angeles community. Born and raised in East Los Angeles, Romero co-hosts the half-hour show "Vista L.A.," as well as ABC7's "Cool Kids" feature, which focuses on the positive work young people are doing within the local Los Angeles community.

"El Monte residents look forward every year to the annual Children's Day Parade and Harvest Festival," Councilwoman Norma Macias said. "We want to extend a warm welcome to Mr. Romero as he leads this year's festivities."

Romero is involved with multiple nonprofit organizations around Southern California. He is a cancer survivor who continues to volunteer with the American Cancer Society, March of Dimes, Multiple Sclerosis Society, Boys and Girls Clubs, the Downtown Los Angeles Mission and more.

The Emily Ishigaki Children's Day Parade and Harvest Festival is collaborative event that is co-sponsored by the El Monte City Council, the El Monte Parks, Recreation and Community Services Department, the City of El Monte's Department of Public Works, El Monte Police Department, the Los Angeles County Fire Department and the Downtown El Monte Business Association

The parade will begin at 10:15 a.m. at the intersection of Valley Mall and Tyler Ave., and travel south on Tyler, concluding at Arceo Park. The Harvest Festival will begin at 10:30 a.m. at Arceo Park.

PHOTO: ABC7 Eyewitness News weatherman Danny Romero will serve as the Grand Marshal at the City of El Monte's 21<sup>st</sup> Annual Emily Ishigaki Children's Day Parade and Harvest Festival on Saturday, October 17.

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